

# Experiencing collection

Arfai is glad to launch "EXPERIENCING" – our new collection for the coming seasons. In a frenetic multi-tasking world like ours, we believe **meaningful experiences are more and more a matter of growth and valuation: consumers are willing to feel, to touch, to explore, to be mindful, to be awake - within themselves and towards the others.** Our proposal is then to bring **experiences** indoors with decorative pieces that approach this in/out duality in two themes: **Natural Blush & Etno-Fever.**

# Ethno-fever

A journey to the mother earth, that crosses the four corners of the world, to experience the power and warmth of global cultures: ethnic patterns, raw surfaces, expressive colors and pigmented reactive glazes, all together to offer an explosive selection of ceramics items.





## MYSTIC MOROCCO

Inspired by the indigenous basket weaving process, Morocco line presents a set of different sized boxes and vases. Introduced in a dual pallet of both pigment shades and raw natural creams, this line was designed to fit the so trendy boho and ethnic inspired interiors.

# TROPICAL JUNGLE

A mix & match game that  
brings the exoticism of  
nature indoors.





## **EXOTIC PEACOCK**

Adonis, Doha and Lace, together to introduce an explosion of texture. In tones of dark and light blue, these lines are an inspiration to create unlikely combinations at home.

## **RUSTY NATURE**

Earthy colors, organic reactive and rusty look glazes to offer a vibrant mix of decorative ceramics that will look perfectly in interiors full of nature.



# Natural Blush

Using a pallet of neutral blushy shades and natural greens, together with organic glazes and textures, NATURAL BLUSH proposes a journey to experience harmony, calmness and a revitalizing energy.





## **SOFTY NATURAL**

Eclectic, as perfect for soft and natural interiors as for a more ethnic home.







## **PERFECT SIMPLICITY**

A proof of versatility: whites and greens that become as elegant as delicate.



## **BLUSHY SUGAR**

A lamp that leaves the bulb at sight to bring transparency and sense of pure light. Designed to fit a more Scandinavian style, double lamps are presented in a blush and neutral palette of tones.





## **COUNTRY FRESHNESS**

A touch of countryside to warm up an industrial modern look with the charming Farmy - a line that is as decorative as functional.

# Ethno-fever

Product lines



Sidney & Kenya



Vintage | Reactive Glaze



Forever | Rusty look glaze



Kremlin | Reactive glaze



Comfort | Metallic finishing



Vintage & Bowling | Matte and glossy finishing



Rope & Makalu



Morocco | Basketry look relief



Morocco | Big box and vases



Makalu | Wood lid



Ecletic



Refresh & Plain | Tubular vases with mixed techniques

# Natural Blush

Product lines



Patchwork



Singapore & Cider Box | Marbled glaze



Lace | Boxes with lacy texture



Piana



Various | Greenery set



Vintage & Baco | Marble look effect



Doha | Boxes with geometric texture



Ecletic | Gradient effect



Bermudas | Matte glaze



Farmy | Speckle look



Heaven | Gradient sprayed effect



Forever



Zig Zag | Blushy shades



Wish | Box, big vase and plate with reactive glaze



Double | Multifunctional vase and lamps



Azteca & Double Lamp



Dunes | Boxes





## **AND THERE IS MUCH MORE**

As decorative ceramics manufacturers, Arfai's offer is endless, keeping up with the main trends in a continuous basis. What about a visit to our showroom? It is with no doubt our most up to date and complete catalogue.



[www.arfaiceramics.com](http://www.arfaiceramics.com) | [marketing@arfaiceramics.com](mailto:marketing@arfaiceramics.com)